



	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	COPPER \$2,500
Complimentary Conference Registration(s)	4	3	2	1
Post-Conference Direct Mail Attendee List*	YES	YES	YES	YES
Company Information in Welcome Packet, on Sponsorship Page of Website, and on Event Signage	LOGO	LOGO	LOGO	NAME
Logo Included on the General Session Slide Show	INDIVIDUAL SLIDE	INDIVIDUAL SLIDE	SHARED SLIDE	SHARED SLIDE
Vendor Display Table at Conference	1	1	HALF	HALF
Mention on Social Media	INDIVIDUAL	YES	YES	YES
Opportunity to Facilitate a Roundtable Discussion**	YES	YES	YES	
Special Recognition from Podium	YES	YES		
Logo Featured on Website Home Page	YES	YES		
One-Page Marketing Piece included in Attendee Welcome Packet***	YES	YES		
Speaker Introduction at Plenary Session or Attendee Welcome at Evening Reception	YES			
Signage Highlighting Top Sponsorship of Selected Plenary Session or Welcome Reception	YES			

* Direct mail attendee list excludes email addresses and is contingent upon NAIS/TABS approval of sponsor's marketing materials.

** Roundtable discussion topics and dialogue to be approved by NAIS/TABS. Roundtable discussions will take place Friday, and will consist of two, 30 minute sessions by each facilitator.

***Marketing piece must be approved by NAIS/TABS. Post-conference list does not include email addresses.